



100% PURE MAGNESIUM CHLORIDE
FAST ACTING ICE MELT



- ✓ **Fastest Acting, Unsurpassed Melting Power**
- ✓ **Melts ice down to -15 F / -26 C**
- ✓ **100% Magnesium Chloride**
- ✓ **Requires 75% Less Product During Application***
- ✓ **Gentler on Concrete and Metal***
- ✓ **Designated as a Safer Choice by the U.S. EPA**



*SAFER FOR PEOPLE, PETS,
CONCRETE & THE ENVIRONMENT**

*Compared to conventional ice melters,
when used as directed.

DIRECTIONS FOR USE

PRE-APPLICATION:

To melt ice or snow as it falls, apply ice melter prior to any accumulation

APPLICATION:

Use 1/4 cup (2 ounces) per square yard Magnesium MaxMelt and spread evenly, avoiding piling or overspreading. Remove resulting slush. Reapply ice melter as needed.

To create a liquid magnesium chloride solution that can be pre-applied to concrete before it snows to prevent ice bonding see chart below This solution can also be used as an effective ice melter.

STORAGE:

Store unused product in a dry area; seal container tightly. Do not store where leaking of contents could cause damage.

ENVIRONMENTAL & SAFETY CONSIDERATIONS:

MagnaMelt is less irritating to the skin. MagnaMelt, unlike calcium chloride, is not noticeably exothermic (generates heat) when it first comes in contact with moisture. Magnesium chloride is unlikely to irritate the skin or burn the skin when it contacts moist skin surfaces.

MagnaMelt corrodes metal surfaces less. Tests show MAG to be significantly less corrosive than calcium chloride and sodium chloride on steel, tin and aluminum.

MagnaMelt is safer around vegetation. When used as directed, Magnesium MaxMelt is safer to use around plants and bushes. In fact, magnesium chloride is used as an ingredient in some fertilizers.

MagnaMelt is safer on concrete. Tests by the Strategic Highway Research Program, Washington D.C., using 3% solutions (representative dilution of ice melting brines) show that calcium chloride caused 26 times and sodium chloride caused 63 times the amount of concrete spalling than MAG.

MagnaMelt is safer for use around animals and humans when used as directed.

MagnaMelt is much less toxic than calcium chloride, potassium chloride and sodium chloride based on data provided by the U.S. Department of Health and Human Services. In fact, a form of MAG is used as a mineral supplement in some farm animal feedstocks.

MagnaMelt is environmentally friendlier. On a pound for pound basis, Magnesium MaxMelt contains approximately 22%, 29%, 39%, and 43% less chlorides than potassium chloride, calcium chloride (77%), calcium chloride (90%) and sodium chloride respectively, while still maintaining its high performance level. The application of Magnesium MaxMelt results in significantly less chloride runoff and pollution than potassium chloride, calcium chloride and sodium chloride.

FOR ICE MELTING USE ONLY:

Do not take internally. Avoid contact with eyes, skin or clothing. Avoid breathing dust. Wash thoroughly after handling. **KEEP OUT OF REACH OF CHILDREN.**

FIRST AID

In case of eye contact, immediately flush with large quantities of water. For skin contact, rinse thoroughly with water. Seek medical attention if either skin or eye irritation persists. If ingested, rinse mouth thoroughly with water. Seek medical attention if discomfort persists.

DISCLAIMER

Where permitted by law, all implied warranties (including warranty of merchantability) are disclaimed and manufacturer / seller will not be liable for incidental, indirect, or consequential damages.

ACTIVE INGREDIENTS: MAGNESIUM CHLORIDE HEXAHYDRATE

WARNING

All deicers can accelerate surface damage to concrete, since they increase the number of freeze-thaw cycles. Poor quality concrete is especially susceptible to deicer damage. However, the hazards associated with slippery surfaces must be weighted against the potential for surface damage. Use this product only on good quality, air-entrained, concrete for cold weather climates. Do not use on concrete that is less than one year old, has exposed aggregate, is precast, stamped, pre-stressed, chipped, cracked, spalled or weathered. Do not use on stone, brick, mortar joints, or wood. Not intended for melting ice on roofs, gutters, or in downspouts. **THIS PRODUCT IS USED AT THE USER'S OWN RISK OF LOSS OR DAMAGE FROM ITS USE, STORAGE, OR HANDLING.**